

CENTRO DE LA FAMILIA

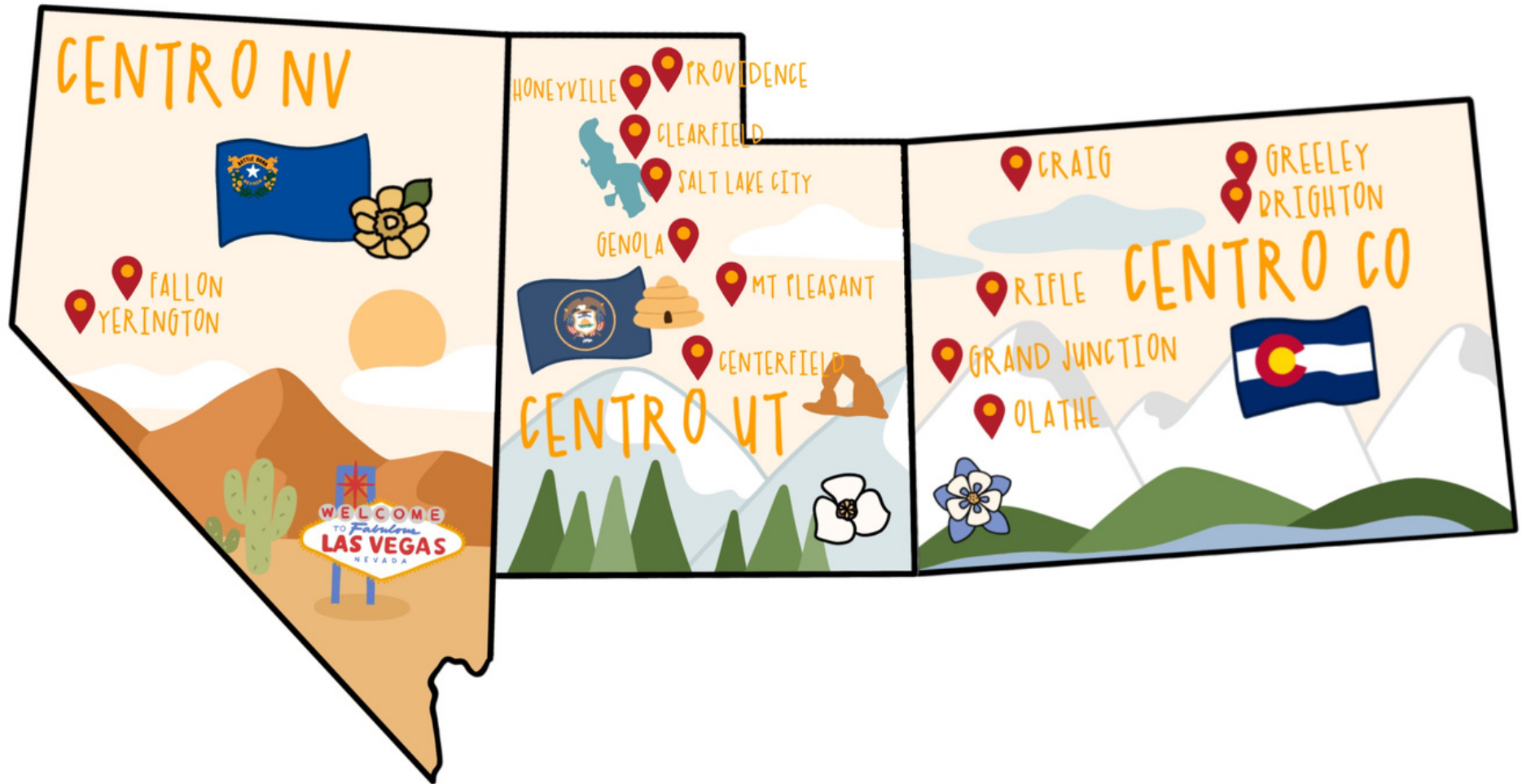


TABLE OF CONTENTS

03 LETTER FROM
OUR CEO

05 BOARD OF
DIRECTORS

06 PARENT
LETTERS

08 HEAD
START

10 ACTIVE
SUPERVISOR

12 HEALTH
REPORT

14 FAMILY
SERVICES

16 EDUCATION
SERVICES

18 TRANSPORTATION
SERVICES

19 COMMUNITY
PROGRAMS

20 FISCAL
MANAGEMENT

25 SERVICE
AREAS

LETTER FROM OUR CEO

Conclusively, 2020–21 was a transforming year. The COVID–19 pandemic presented great challenges to our programs professionally and in our personal lives. From the very early months of the pandemic, however, beyond the social isolation and restrictive stakeholder dynamics, Centro remained focused and steadfastly committed to serving children and families, thankful and relieved without loss of life among staff and children in our care.

Pandemic. The nation’s alarmed response to the pandemic mandated and imposed radical practices and protocols to prevent the spread and infection of the COVID–19 virus. Correspondingly, in March 2020, Centro stopped serving center–based children but continued to staff kitchens, and with a select group of cooks and family service specialists prepared and delivered food with sanitation care packages, as needed. Two months into the closures, on May 5th, 2020, under strict sanitation protocols, Centro renewed comprehensive services and bus transportation for all 546 children in Utah programs. Partnering with the Utah Department of Health and other stakeholders Centro offered COVID–19 testing and vaccines at its rural locations.

Remote developmental activities were systemically implemented for parents choosing to work with their children at home and supported by Centro’s time–tested capacity to direct programs in isolated, rural locations seamlessly transitioned to comprehensive services under the extraordinary pandemic conditions.

With inspiring teamwork, Centro championed the return to full–day services by the end of the year’s season -- quite possibly the first migrant program in the nation to resume direct, center–based Head Start services in 2020. All children were ultimately served as hospitalizations and infections subsided. Centro met full enrollment for both 2020 and 2021 seasons in Utah, a testament to the dedication and singular focus to serving the needs of children and families.

Service Area Expansions. In early 2019, two opportunities for program expansion appealed to Centro’s core competency for remote, rural services. The first for Colorado’s Western Slope Head Start in Region VIII, the second for Migrant Head Start in Nevada and in Colorado’s Front Range in Region XII.



The two were respectively awarded in July and November of 2020 adding three more states to Centro de la Familia’s service portfolio. The Region VIII award includes 332 children, 256 Head Start and 76 Early Head Start in Colorado, and the second 186 Migrant Early Head Start children, 130 in Colorado and 56 in Nevada.

Centro committed to the expansion before the COVID-19 pandemic manifestation, and remained determined to roll out both new programs despite the extra burden the pandemic added to starting up the programs. In Colorado, where nine months into the award seven new facilities were identified, leased, and retrofitted to serve children, Centro met full enrollment by the end of the first year’s season serving all 332 Head Start and Early Head Start children. In this same period, Centro also took on the rollout of the Region XII migrant program in Nevada and in Colorado. The migrant program expansion in Colorado reached full enrollment in 2021. The same program option in Nevada, however, struggles to this day with staffing and local regulatory mandates that add to the challenge of serving children in isolated rural Nevada. Nonetheless, Centro has leased and retrofitted two facilities in this area and is now serving children in one of the centers.

Our Impact- Unlike many Head Start programs that continue to struggle in their recovery from a devastating COVID-19 pandemic, Centro de la Familia seized the opportunity of an extraordinarily challenging time to become a multi-state grantee. With the resilience characteristic of the parents whose children we serve, Centro, correspondingly, adapted to provide comprehensive Head Start services throughout the service areas. With a five-year funding cycle of close to \$100 million Centro’s 420 employees serve 1,146 full-day, center-based children in 18 centers in the tri-state area.

In this most extraordinary year, Centro de la Familia, at its best, and by all measures, had its most successful year in nearly half a century of community service. I remain profoundly inspired and humbled by our employees and our families for what they have accomplished during this most extraordinary time on behalf of the children, and the future of our country.

We had a fantastic 18 months. Thank you!

Gonzalo Palza

CEO / HEAD START DIRECTOR



BOARD OF DIRECTORS

PRESIDENT

Sebastian de Freitas

SECRETARY

Silvia Norman

LEGAL EXPERT

Corper James

FINANCIAL EXPERT

Joshua Lakin

ECE EXPERT

Karla Palmer

MEMBERS

Nicole Salazar-Hill

Gabriela Mena

Mikael Sorensen

REGION 8 POLICY

COUNCIL REP

Ana Caro

REGION 12 POLICY

COUNCIL REP

Alexa Chenoweth



PARENT LETTERS



El Centro de la Familia es muy bueno y muy personal. Estoy muy agradecida por todo lo que han hecho para mi hija.



Centro de la familia es uno de mis lugares favoritos, empiezo por describir la satisfacción que siento al saber que mi hija tiene un lugar seguro y confortable donde pueda aprender en esta etapa de su vida... tengo la certeza que mi hija estará bien cuidada y atendida. Gracias centro por todo el esfuerzo y dedicación.





ALEJANDRA

I'm proud to be a part of the Centro family, and I wouldn't want my son in any other program!



NORA

Quiero expresar mi gratitud hacia el programa Centro De La Familia por la gran ayuda que nos brindan a los padres con niños pequeños, porque nuestros niños están en sus centros con personal capacitado, con maestros competentes y con experiencia en la enseñanza para los niños, me siento feliz de formar parte de esta gran familia, ya que aparte de la enseñanza hacia nuestros niños nos motivan para no perdernos de nuestras citas con sus pediatras y sus dentistas, mis hijos han aprendido tanto en su programa y también divertido mucho como en la actividad de zumba, hornear cupcakes y la excursión a Bananas Fun Park gracias Centro de la Familia



In 1991, Centro began offering Head Start services to the children and families of migrant and seasonal farmworkers in rural, agricultural areas of Utah. Now, 31 years later, we serve a funded enrollment of 1,164 children through our Head Start programs in Utah, Nevada and Colorado.

HEAD START



In addition to our Head Start programs, Centro also provides quality preschool services to children through a state-funded program.

Throughout this annual report, we highlight the services provided to children and their families. You will find that everything we do is in support of our mission: Promoting the educational success of children and families and fostering healthy and engaged communities.

2020-2021 PIR DATA

	R8 UTHS	R8 UTEHS	R8 COHS	R8 COEHS	Migrant UT	Total
Number of children served	138	107	284	105	390	1024
Number of pregnant women served	0	0	0	7	29	36
Number of families served	122	91	225	90	259	817
Percentage of eligible children served	113%	178%	111%	146%	100%	130%
Average monthly enrollment	100%	100%	164.6%	73.09%	79.45%	103.4%
Percentage of children who received medical exams	51%	62%	81%	42%	86%	64%
Percentage of children who received dental exams	89%	49%	53%	54%	79%	65%

ACTIVE SUPERVISION

As Centro expanded from Utah to Nevada and Colorado, we doubled the number of children we serve. We recognized that an influx of children would require us to standardize our active supervision protocols. As a company, we wanted to make sure that each child under our care was looked after properly, and would be kept safe for the entirety of the time they were at our centers. Among the steps we took to standardize our active supervision protocols was the adoption of multiple classroom tools such as classroom ratio boards, in and out boards, and transition rosters.

The purpose of classroom ratio boards is to keep the teachers up to date on which kids are present, which are absent, and how many adults are in the classroom at a time. The board is always kept up to date to reflect how many people are in a classroom at any given time.



ACTIVE SUPERVISION

In and out boards are a visual representation of which kids are inside the classroom and which kids are out (going to the bathroom, out with a teacher, etc.) There is a specific spot on the board for any children or adults that may be visiting. These boards were extremely helpful for us during the pandemic as we frequently had to transition and merge classes.

Transition rosters are used whenever classes transition to a new environment such as from the classroom to the playground or any other location.

The most important part of Centro's active supervision model is the weekly audits performed by administration or management staff. During an audit, reviewers follow a checklist to ensure that all transition tools are present and up-to-date. They also observe that Active Supervision techniques are used during transitions by the classroom staff, such as scanning and counting, doing a final sweep, and verifying counts aloud. The audits are unannounced and random and the results are shared with the Education Specialists who then discuss them with the classroom staff. Since implementing the Active Supervision audits, Centro has seen impressive growth in Active Supervision in all programs.





2021 HEALTH REPORT



916 CHILDREN
Received medical services



861 CHILDREN
Received dental services



1,153 CHILDREN
Have medical homes



1,111 CHILDREN
Have dental homes

Centro's Health Services aim to positively impact our communities by working alongside parents and connecting them with resources that empower them to be confident advocates for the health and educational success of their children.

Centro focuses on creating and maintaining quality relationships with various health providers across the states where we operate. We do this to ensure that all enrolled children and families receive the medical, dental, vision, and mental health services needed during these crucial years of child development. We ensure that each family walks away with the specific help they need. We do not leave any family's or child's health needs unaddressed.

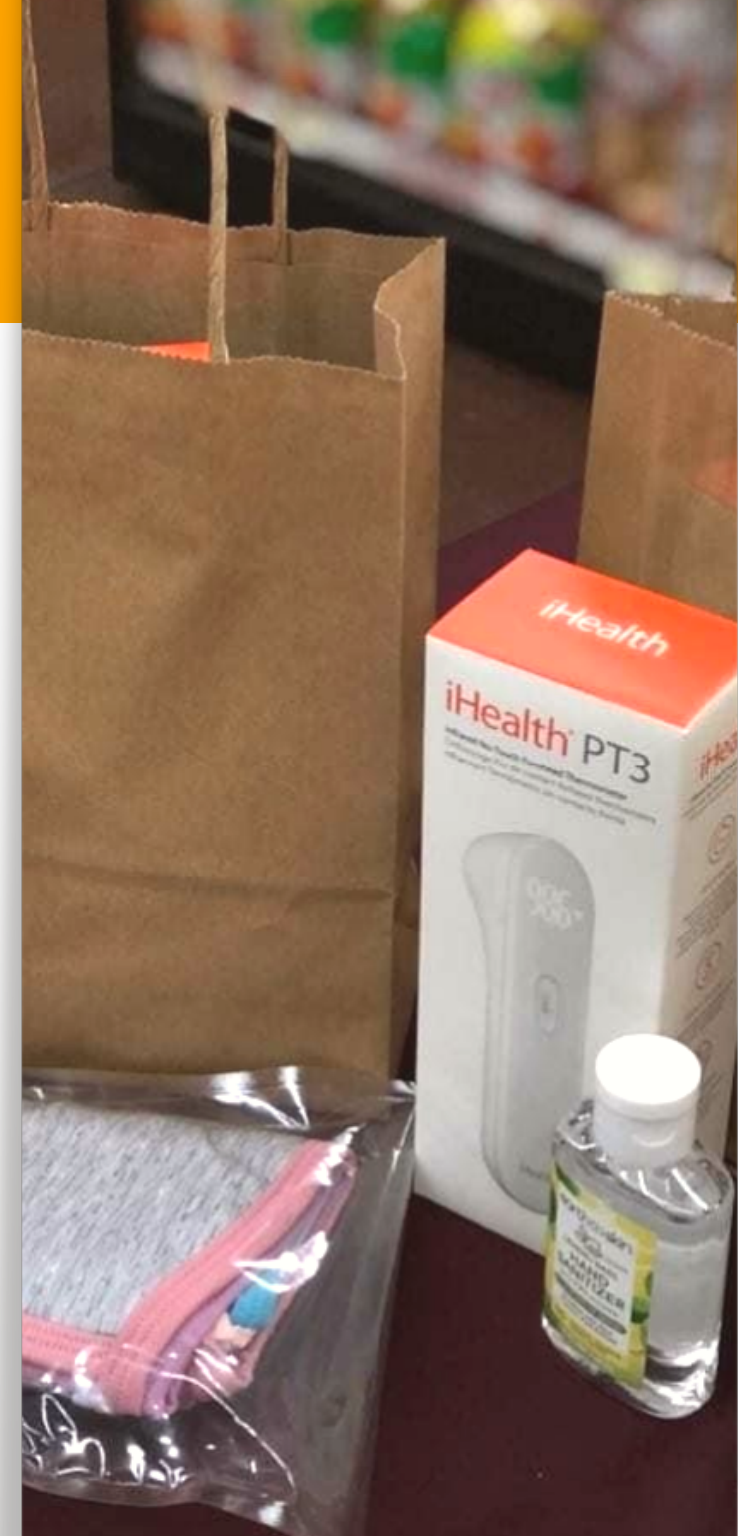
Our Health Services team has been working on some exciting new projects for the upcoming school year including:

- Purchasing physical activity resources for children, as well as sharing additional resources with teachers to use in the classroom.
- Partnering with oral health professionals to present to parents during parent nights and discuss the importance of good oral hygiene.
- Distributing a social-emotional kit called a "Calming Kit" that parents could use at home with their children.
- Implementing new menus to provide greater variety and food that is culturally sensitive and developmentally appropriate for all children in our programs.

FAMILY SERVICES

During the 2020-2021 program year, Centro relied on its well-established, strong relationships with parents, families, and communities to continue providing high-quality, comprehensive services to children. Our collaboration with parents was never so vital as it was during the pandemic when teachers relied on parents to provide the hands-on supplemental learning that teachers could not do virtually. Early in the pandemic, Centro worked with teachers, Family Service Specialists, parents, and board members to develop the Hybrid Education Plan. Parents were able to select from three different levels the plan that worked best for them. Each plan included live group calls, virtual classes, Zoom meetings with teachers, and weekly check-ins. Families who did not have access to the internet were provided iPads so that their children would still be able to learn despite the pandemic. Centro's Hybrid Education plan ensured that each child was given the opportunity to continue receiving instruction during times when they were unable to be at the centers due to mandated shutdowns, quarantines, or illness.

In each of our service areas, the community rallied together to meet the needs of those who were most impacted by the pandemic and least able to receive federally-funded relief. Through community partnerships, our families received food, clothing, bedding, and sanitation supplies. In Utah, we received a grant that allowed us to provide families with COVID-19 Kits that included 5 reusable masks for each person in the household, hand sanitizer, a touchless thermometer, bleach, and paper towels. Most importantly, we helped families prepare for a safe holiday by showing them how to create a COVID-19 Safety Plan.



FAMILY SERVICES

In an effort to fight the spread of COVID-19, Centro partnered with local health departments to provide free COVID testing at our centers for our families and the community. Through these partnerships, we were able to bring resources more commonly found in suburban areas into rural areas closer to the homes of the families we serve. Centro was featured in the news as an agency that was highlighting the fact that the Hispanic community was being disproportionately affected by COVID and had less access to COVID testing and COVID prevention supplies.

In the midst of the pandemic, the federal government conducted the United States 2020 Census. Centro received a grant to help with Census outreach efforts. We felt that it was important for us to participate in the outreach because we serve several of the historically undercounted populations - under 5 years old, rural, low-income, migrant, Hispanic, and non-English speakers. Our Family Service Specialists met with parents to explain the significance of the Census and the importance of being counted. They answered questions and calmed fears. Through their efforts, more than 80% of our parents participated in the Census.

It was a difficult year for many reasons, but it was also a great learning year. Our parents learned that they are their child's most important teachers, that their communities care for them, and that in the United States, they count!



EDUCATION SERVICES

One of the challenges we faced during the pandemic was providing consistent and reliable education services during a period of constant change. Centro invited staff across content areas, parents, and board members to find a solution. Together, we developed the Hybrid Education Services plan mentioned in Family Services and pictured on the next page. The Hybrid Services Plan allowed Centro to quickly move from in-person to virtual services on both a large scale and according to individual family needs. With this plan, Education Services continued despite mandated shutdowns, classroom closures, isolations due to exposure, and all other reasons that prevented children from being at the centers.



HYBRID EDUCATION SERVICES

CENTER



FAMILY COMPLETES
TECHNOLOGY SURVEY

VIRTUAL



CREATE
CENTER BASED
LESSON PLAN



1.

1 LIVE ZOOM CALL
1 RECORDED CLASS
3 TEACHER CONTACTS
READY ROSIE ACTIVITIES

2.

1 LIVE ZOOM CALL
1 RECORDED CLASS
ACTIVITY PACKET (3 DAYS)
2 TEACHER CONTACTS
READY ROSIE ACTIVITIES

3.

READY ROSIE ACTIVITIES
1 RECORDED CLASS
1 TEACHER CONTACT

TRANSPORTATION SERVICES

COVID-19 affected our services greatly here at Centro. Despite the difficulties COVID presented, as a company we wanted to continue to provide transportation services for the children we teach. In order to do this, we made many changes to our safety procedures that allowed us to keep the children safe on the buses at all times and minimize contact between them. The handrails, door and other high touch areas were sanitized after each child got on the bus. We also changed the way children were loaded onto the bus, starting from the back to front to minimize children walking past each other. We spread out the seating arrangements, sanitized the buses after each route, and took each child's temperature every time they got on the bus. If a child had COVID symptoms they remained home until a negative test was provided or until symptoms stopped. Our staff wrote down the names of each person that was dropping off or picking up a child to make sure they were authorized to do so. We purchased atomizing sanitizers for the buses, which made sanitizing after a route much quicker, in turn putting less strain on our center staff. Each of these changes were implemented not only in Utah, but in Colorado and Nevada as we expanded our services to these locations. We opened as many as 7 new routes in Colorado and Nevada.





NUEVO DIA

Serving ages 9-12. Promotes awareness and communication between youth and their parents.



SAFE DATES

Helps teenagers acquire the skills to develop healthy relationships and prevent risky relationship behaviors.



EARLY ESCALERA

College and career preparation course designed specifically for Hispanic high school freshmen and sophomores.

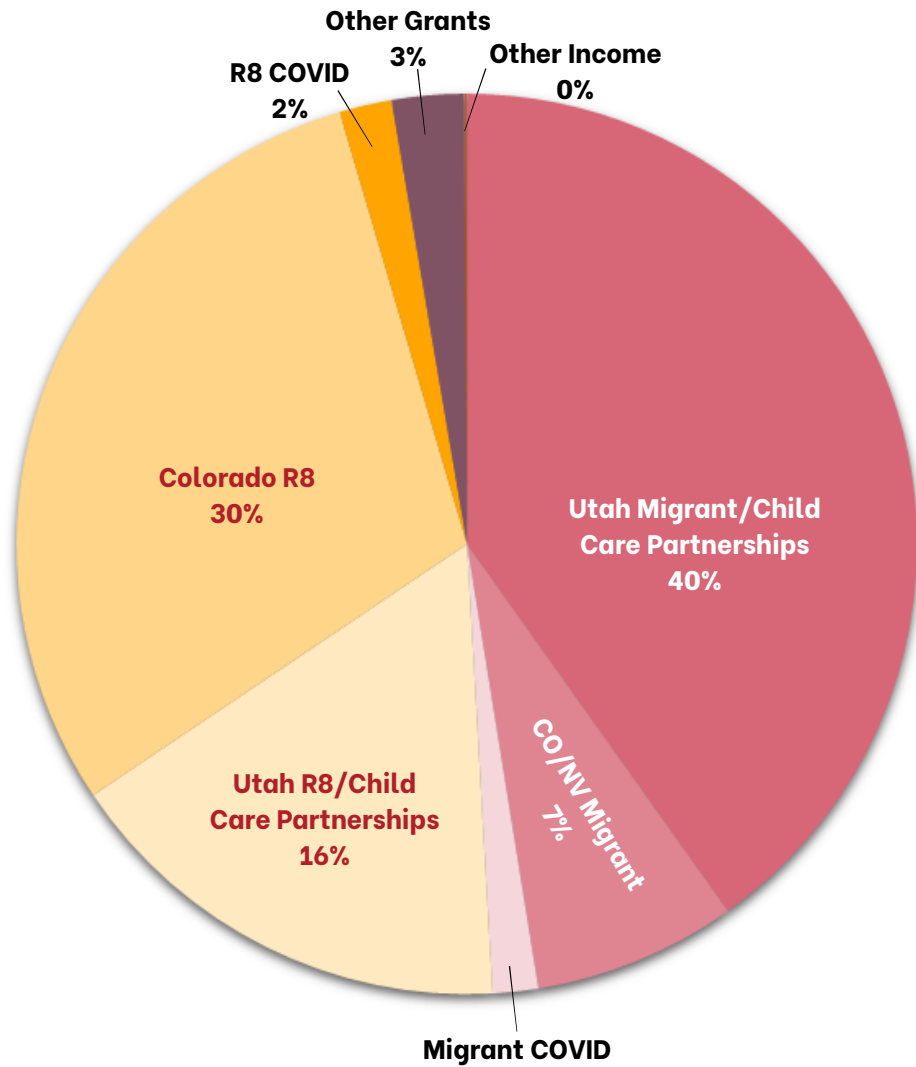


PLAZAS COMUNITARIAS

Provides Spanish-speaking adults an opportunity to complete their primary and secondary education

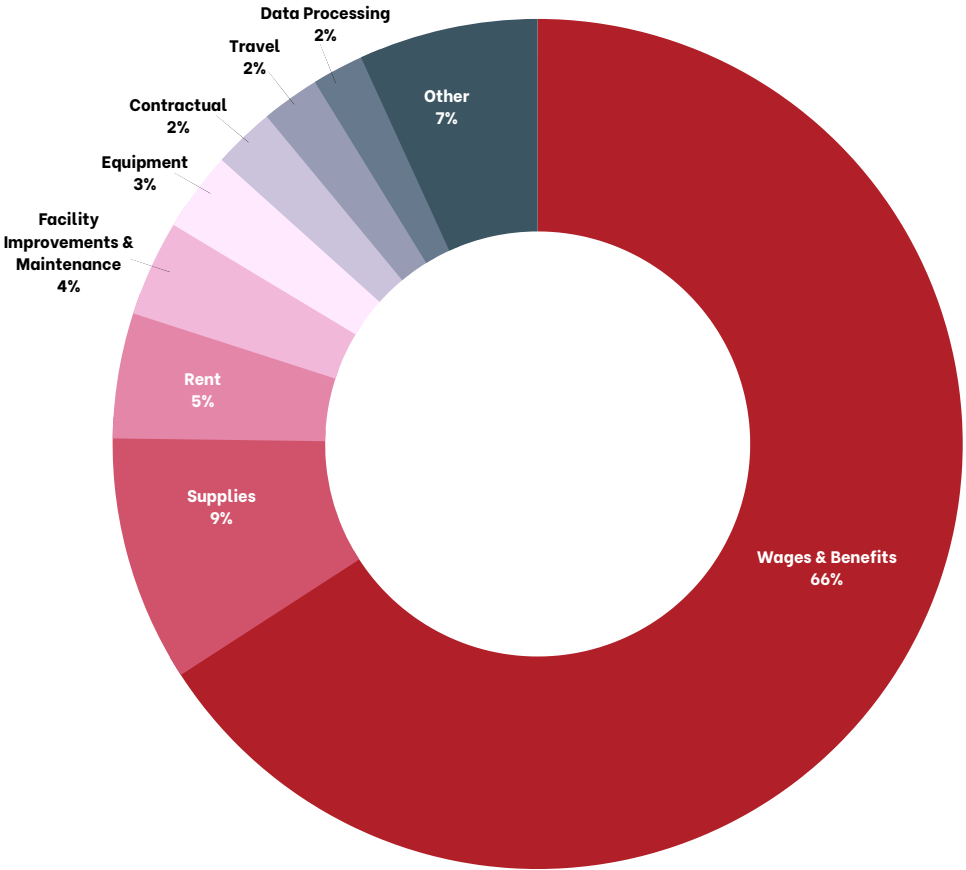


2020-2021 REVENUE



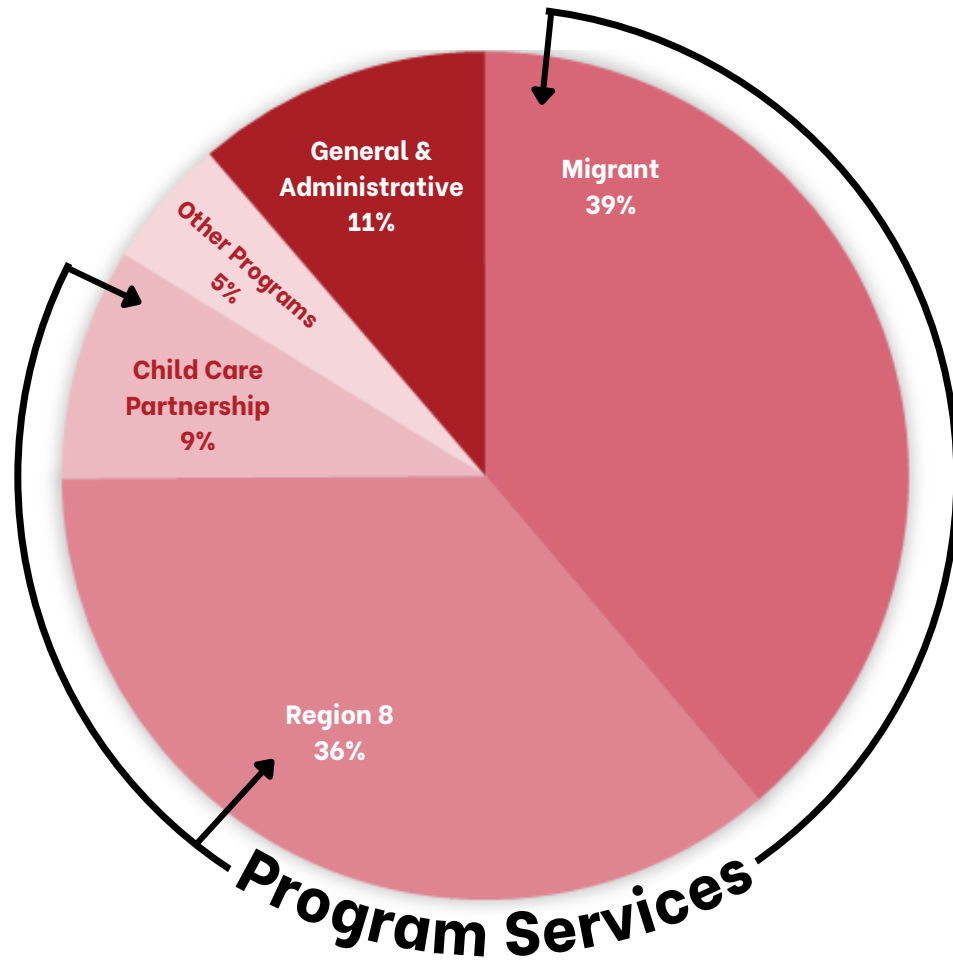
Utah Migrant/Child Care Partnerships	7,450,269
CO/NV Migrant	1,353,674
Migrant Covid	302,424
Utah R8/Child Care Partnerships	3,059,418
Colorado R8	5,538,289
R8 Covid	348,439
Other Grants	477,615
Other Income	20,039
Total Revenue	18,550,167

2020-2021 EXPENDITURES



Wages & Benefits	11,615,370
Supplies	1,649,511
Rent	839,894
Facility Improvements & Maintenance	643,453
Equipment	535,095
Contractual	414,207
Travel	391,065
Data Processing	345,330
Other	1,203,462
Total	17,637,387

PROGRAM & GENERAL ADMINISTRATIVE/FUND RAISING EXPENDITURES



Migrant	6,848,316
Region 8	6,360,649
Child Care Partnership	1,561,282
Other programs	874,992
General & Administrative	1,988,798
Fund raising	3,350
Total	17,637,387

LIABILITIES & NET ASSETS

LIABILITIES

Accounts payable	584,504
Accrued payroll and other expenses	503,833
Current portion notes payable	3,751
Total current liabilities	1,092,088

LONG TERM LIABILITIES

Accrued vacation	247,183
------------------	---------

NOTES PAYABLE

Total long-term liabilities	247,183
Total liabilities	1,339,271

NET ASSETS

Without donor restrictions	
Designated for fixed assets	3,768,830
Designated for library	28,335
Undesignated	447,217
With donor restrictions	172,400
Total net assets	4,416,782
Total liabilities and net assets	5,756,053

ASSETS

CURRENT ASSETS

Cash equivalents	415,036
------------------	---------

ACCOUNTS RECEIVABLE

Government contracts	995,790
Other	22,248
Prepaid expenses	102,480
Restricted cash	419,583
Total current assets	1,955,137

NONCURRENT ASSETS

Library collection	28,335
Property and equipment, net	3,772,581
Total noncurrent assets	3,800,916
Total assets	5,756,053

CENTRO DE LA FAMILIA DE UTAH STATEMENT OF FINANCIAL POSITION

June 30, 2021

PUBLIC SUPPORT & REVENUE

REVENUE

Government contracts	18,530,128		18,530,128
Other income	20,039		20,039
Total revenue	18,550,167		18,550,167
Net assets released from restrictions	(71,110)	71,110	0
Total public support and revenue	\$18,712,756	\$71,110	\$18,783,866

EXPENSES

PROGRAM EXPENSES

	Without Donor Restrictions	With Donor Restrictions	Total
Migrant Head Start (MHSP)	\$6,848,316		\$6,848,316
Region 8 Head Start	6,360,649		6,360,649
Child Care Partnership (CCP)	1,561,282		1,561,282
Other programs	874,992		874,992
Total program expenses	\$15,645,239		\$15,645,239

SUPPORTING EXPENSES

General and administrative	\$1,988,798		\$1,988,798
Fund raising	3,350		3,350
Total supporting services	1,992,148		1,992,148
Total expenses	17,637,387		17,637,387

CENTRO DE LA FAMILIA DE UTAH STATEMENT OF ACTIVITIES

June 30, 2021

Change in net assets	1,075,369	71,110	1,146,479
Net assets, beginning of year	3,169,013	101,290	3,270,303
Net assets, end of year	\$4,244,382	\$172,400	\$4,416,782

SERVICE AREAS- UTAH



CACHE COUNTY

Providence Center
(435) 754-3730

BOX ELDER, WEBER, AND DAVIS COUNTIES

Box Elder Center
(435) 239-7700

UTAH AND JUAB COUNTIES

Genola Center
(435) 404-3010

SANPETE COUNTY

Centerfield Center
(435) 529-8120
Mt. Pleasant Center
(435) 580-5080

MAIN OFFICE

Salt Lake City
(801) 521-4473

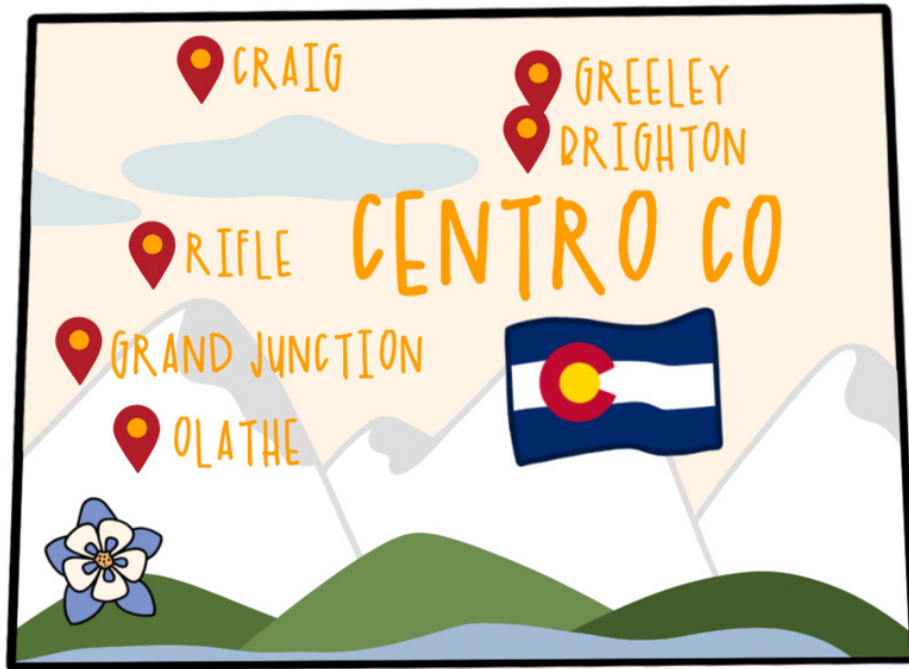
SALT LAKE CITY PARTNERSHIPS

Creative Learning Academy
(801) 433-4004
Forever Children
(801) 487-2650
Panda Child Care
(801) 359-1234
Smart Kids Taylorsville
(801) 966-8664
Smart Kids West Jordan
(801) 566-3731

MILLARD COUNTY PARTNERSHIPS

The Kid Depot
(435) 864-0500

SERVICE AREAS- COLORADO



MESA COUNTY

Main Office
(970) 822-8645
Echo Canyon Center
(970) 200-8108
Grand Junction Center
(970) 628-1164
Red Canyon Center
(970) 200-8107
Gateway Center
(970) 628-1164
Ute Canyon Center
(970) 644-5314

WELD COUNTY

Greeley Center
(775)636-8305

ADAMS COUNTY

Brighton Center
(970)200-8109

MOFFAT COUNTY

Craig Center
(970) 620-4001

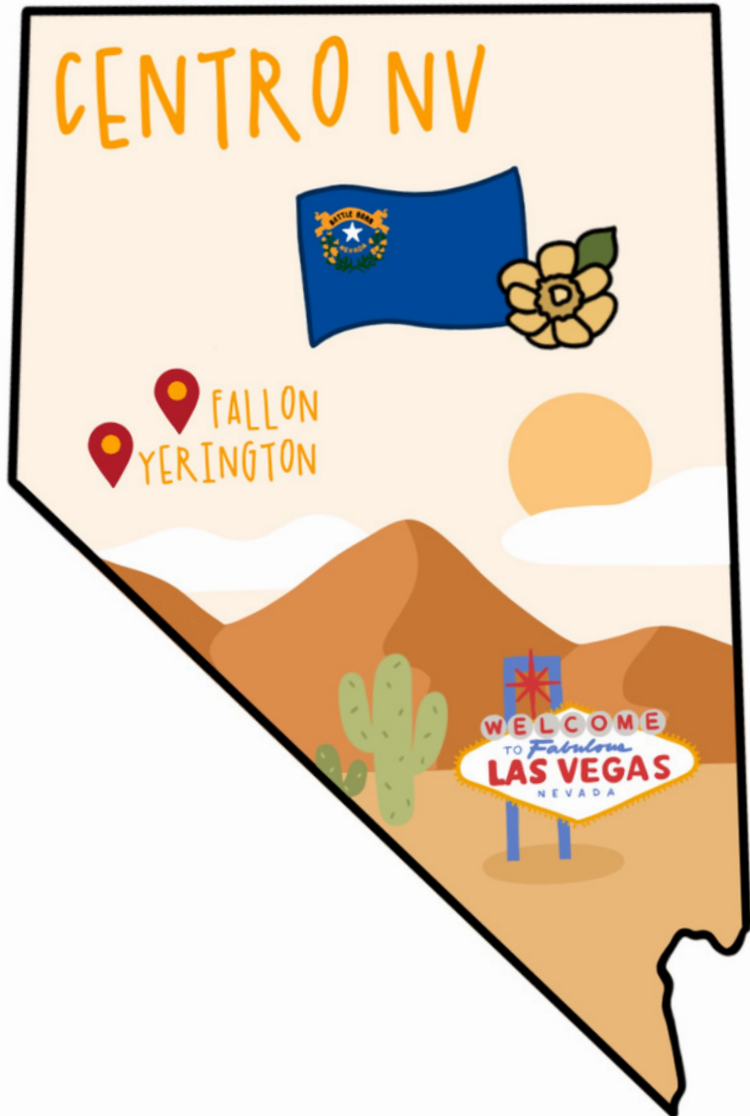
MONTROSE COUNTY

Olathe Center
(970) 628-1164

GARFIELD COUNTY

Rifle Center
n.piper@cdfs.org
Parachute Center
(970) 200-8106

SERVICE AREAS- NEVADA



CHURCHILL COUNTY

Fallon Center
(775) 446-5060

LYON COUNTY

Yerington Center
(775) 636-8260